

2010-2011 Lavender Listings Order Form

Return All 4 Pages of This Form
 Stonewall Columbus 1160 North High Street Columbus, Ohio 43201

(P) 614-930-2262 (F) 614-299-4408 info@lavenderlistings.com

Payment is due when you receive your invoice from Stonewall Columbus

Please PRINT Legibly

INFORMATION YOU WANT PUBLISHED

Business/Organization
Contact Name
Email Address
Website
Phone
Fax
Street Address
City, State, Zip
Message Line 1 (max 30 characters incl. spaces)
Message Line 2 (max 30 characters incl. spaces)
Free Online Google Map to Your Location? Yes <input type="checkbox"/> No <input type="checkbox"/> No PO Boxes allowed
Check here if you are a Pride 2010 Sponsor <input type="checkbox"/>
Sponsorship must be verified by Stonewall Columbus to receive discount

BILLING & AD ART INFORMATION

If there is a different contact we should use for Billing and/or Ad Art questions, please enter below. **If no information is entered below we will use the contact information which is published (left).**

Business/Organization	BILLING
Contact Name	
Email Address	
Address	
Phone	Fax
Business/Organization	AD ART
Contact Name	
Email Address	
Address	
Phone	Fax

How will you be providing your Artwork?

Same as last Year <input type="checkbox"/>	Email <input type="checkbox"/>
Disc <input type="checkbox"/>	Print/Scan <input type="checkbox"/>
Design Assistance <input type="checkbox"/>	Other <input type="checkbox"/>

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BOOK PRINT ADS

Premium Ads	Commercial	Early Bird By Feb. 1st	Non-Profit	Notes
Outside Back Cover	\$2775 <input type="checkbox"/>	\$2675 <input type="checkbox"/>		Premium ads include 1 year of Print & Online Featured Listings and Online Banner
Inside Front Cover	\$1325 Sold!	\$1225 Sold!		
Inside Back Cover	\$1325 Sold!	\$1225 Sold!		
Standard Ads				
Full Page	\$910 <input type="checkbox"/>	\$860 <input type="checkbox"/>	\$455 <input type="checkbox"/>	Standard ads include 1 year of Print & Online Basic Listings
1/2 Page	\$610 <input type="checkbox"/>	\$560 <input type="checkbox"/>	\$305 <input type="checkbox"/>	
1/4 Page	\$410 <input type="checkbox"/>	\$355 <input type="checkbox"/>	\$200 <input type="checkbox"/>	
1/8 Page	\$310 <input type="checkbox"/>	\$260 <input type="checkbox"/>	\$155 <input type="checkbox"/>	
Text Listings				
Featured Listing	\$200 <input type="checkbox"/>	\$175 <input type="checkbox"/>	\$50 <input type="checkbox"/>	Text ads include 1 year of Online Basic Listing
Basic Listing	\$150 <input type="checkbox"/>	\$125 <input type="checkbox"/>	\$35 <input type="checkbox"/>	
Coupons				
1 Coupon	\$20 <input type="checkbox"/>			Coupons include 1 year of Online Coupon(s)
4 Coupons (full page)	\$60 <input type="checkbox"/>			
Ad Design				
Cover	\$100 <input type="checkbox"/>	1/4 Page	\$80 <input type="checkbox"/>	Up to 3 design revisions prior to publication
Full Page	\$80 <input type="checkbox"/>	1/8 Page	\$80 <input type="checkbox"/>	
1/2 Page	\$80 <input type="checkbox"/>	Coupon	\$20 <input type="checkbox"/>	

ONLINE ADS

Banner Ad	Commercial	Early Bird By Feb. 1st	Non-Profit	Notes
1 Year	\$300 <input type="checkbox"/>	\$250 <input type="checkbox"/>	\$150 <input type="checkbox"/>	Banner ads include Online Basic Listing
6 Months	\$190 <input type="checkbox"/>	<input type="checkbox"/>	\$95 <input type="checkbox"/>	
Featured Listing				
1 Year	\$125 <input type="checkbox"/>	\$75 <input type="checkbox"/>	\$65 <input type="checkbox"/>	
6 Months	\$80 <input type="checkbox"/>		\$40 <input type="checkbox"/>	
Basic Listing				
1 Year	\$75 <input type="checkbox"/>	\$60 <input type="checkbox"/>	\$30 <input type="checkbox"/>	
6 Months	\$50 <input type="checkbox"/>		\$25 <input type="checkbox"/>	
Coupon				
1 Year	\$20 <input type="checkbox"/>			Coupons may be changed as needed
6 Months	\$10 <input type="checkbox"/>			
E-Newsletter				
Each	\$10 <input type="checkbox"/>	Enter # Desired:		
Ad Design				
Banner	\$80 <input type="checkbox"/>	Coupon	\$20 <input type="checkbox"/>	Up to 3 design revisions

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CATEGORIES – Mark Your Selection(s)

\$25 per Category for 2 or more selected

- Accounting & Tax Services
- Adoption & Foster Care
- Adult Interests
- Advocacy & Activism
- sh** Antiques and Flea Markets
- ae** Art & Galleries
- Arts and Crafts
- Attorneys
- Automotive Sales & Repair
- Banks
- go** Bars & Nightclubs
- rc** Baths & Sauna
- ws** Bed & Breakfast
- Beer
- rc** Biking and Walking Trails
- sh** Books
- sh** Boutiques
- ws** Cabins & A-Frames
- rc** Campgrounds
- Catering
- Chiropractic
- sh** Clothing
- Coaching
- Community Organizations
- Construction
- Consulting
- Counseling
- ae** Culture
- Dentists
- Education
- Electrical
- Entertainment Services
- Event Facilities & Event Planning
- Eyewear
- ae** Film
- Financial Services/Investments
- Fitness
- Floral/Florists
- Funeral & Cremation Services
- sh** Gifts

(enter new category below) \$25

- Glass Block
- rc** Golf
- Graphic Design
- ws** Guest Houses
- Hair Salon & Beauty
- Health Services
- Heating & Cooling
- HIV Services
- Home Improvement
- Home Inspections
- ws** Hotels & Motels
- rc** Hunting and Fishing
- Hypnotherapy
- ws** Inns & Resorts
- Insurance
- Interfaith
- sh** Jewelry
- rc** Lakes/Wildlife Areas
- Landscaping & Lawn Services
- ae** Literary
- ae** Marinas and Boat Rentals
- Marketing
- Masonry, Tile & Concrete
- Massage Therapy
- Medical Services
- Mental Health/Drug & Alcohol
- Mortgage
- Moving & Storage
- ae** Museums & Collections
- ae** Music
- Networking Organizations
- Optical Services
- Optometrists
- rc** Parks and Recreation
- ae** Performing Arts
- Pest Control
- Pet Care
- Pharmacy
- Photography
- Physicians

(enter new category below) \$25

- Picture Framing
- Plumbing
- Printing & Promotional
- Psychiatrists
- Psychological Referral
- Psychotherapy
- sh** Public Markets
- Publications/Newspapers/Media
- Real Estate
- rc** Recreational Sports Centers
- Religious Organizations
- go** Restaurants
- Roofing
- Security Systems/Personal Safety
- Senior Services
- sh** Shopping Centers/Districts/Outlets
- go** Snacks & Desserts
- Sound Systems
- rc** Specialty Recreation
- Specialty Shops
- rc** Spectator Sports
- Spirituality
- Sports Teams
- rc** State and National Forests
- Stucco & Stone
- rc** Swimming & Beaches
- sh** Tattoos
- Telephone Systems
- ts** Travel Agencies
- ts** Travel Information
- Tree Service
- ws** Vacation Spots & Rentals
- Veterinarians
- Web Design
- Wellness
- Wine and Spirits
- ae** Wineries & Brew Pubs
- Youth

(enter new category below) \$25

Categories marked with any of the codes shown below indicate that the category is located in the Travel & Visitor's Guide section of the print book. Advertisers in the Travel & Visitor's Guide categories are listed online at both www.lavenderlistings.com and www.visitgaycolumbus.com.

ae Arts & Entertainment

go Going Out

rc Recreation/Outdoors/Nature

sh Shopping

ts Travel Services

ws Where To Stay

(P) 614-930-2262 (F) 614-299-4408 Email info@lavenderlistings.com

2010-2011 LAVENDER LISTINGS CONTRACT

Please complete this form for PRINT and ONLINE Lavender Listings Advertising. No Ads will be published without a signed contract. Make a copy of this signed contract for your records.

Fax Contract to 614-299-4408 or mail to Stonewall Columbus, 1160 N. High Street, Columbus, OH 43201. (P) 614-930-2262, (F) 614-299-4408, Email info@lavenderlistings.com

DEADLINES

Early Bird Order Deadline: **February 1, 2010**

Order Deadline: **March 15, 2010**

Payment Deadline **April 1, 2010**

Art Deadline: **April 15, 2010**

A 20% late fee may be charged to all orders accepted after March 15, 2010. We cannot guarantee your inclusion in the Lavender Listings if payment or artwork are received after the published deadlines.

AD REVIEW AND APPROVAL

Advertisements must be proofed by the advertiser and a proof approval must be received by Stonewall Columbus for the ad to be published.

BILLING AND PAYMENT

Payment is due when invoice is received. No ad will run in Lavender Listings without payment in full and a signed contract. Pay by cash, check or credit card - Visa, MasterCard, American Express, and Discover.

CONTRACT AND COPY REQUIREMENTS

1. A contract must be signed by the advertiser.
2. All advertising is subject to approval by publisher.
3. Advertisers assume full responsibility and liability for any claims arising from the advertisement.
4. The publisher shall not be liable for errors in proofs approved by the advertisers.
5. The publisher shall not be subject to any liability, whatsoever, for any failure to publish or circulate all or any part of issue or issues because of circumstances not within the control of the publisher.
6. All advertisers must be in good financial standing with Stonewall Columbus in order to appear in Lavender Listings.
7. No special requests for positioning of advertisements other than contracted can be accepted since publication is alphabetized by type and category.

PLEASE NOTE: Failure to provide accurately sized art, or all necessary electronic files, properly prepared, may result in UNPREDICTABLE OR DISAPPOINTING printing results, or the OMISSION of your ad.

I Agree to the above Terms and Conditions and Agree to pay the Approved Invoiced Amount by the payment deadline.

Business/Organization

Signature of Authorized Representative

Date

Print Name

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(F) 614-299-4408

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